

give your brand the exposure and recognition it deserves

**ADVERTISING | EXHIBIT | SPONSORSHIP  
OPPORTUNITIES**

a global virtual event



# NEOHEART 2020

**CARDIOVASCULAR MANAGEMENT  
OF THE NEONATE**

october 28-30, 2020 | a global virtual event

# NEOHEART 2020

## GOES VIRTUAL

We hope you and your family are safe and healthy during this difficult time.

In the wake of the COVID-19 pandemic, we have paused how we traditionally host medical conferences. For the moment, say goodbye to delayed flights, cramped hotel rooms, packed auditoriums, sweaty handshakes, & boxed lunches.

Our team has reimagined NeoHeart 2020 as an immersive, transformative virtual experience.

For the very first time in NeoHeart's history, we will be hosting our conference virtually. **All of it.**

The possibilities are endless. Log in and connect to a global audience.

**Join us** as we take a step into the future.



NeoHeart 2020 | October 28-30 | a global virtual event

# NEOHEART BY THE NUMBERS

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**538**

**PROFESSIONAL  
PARTICIPANTS AT  
2019 NEOHEART  
CONFERENCE**

**15**

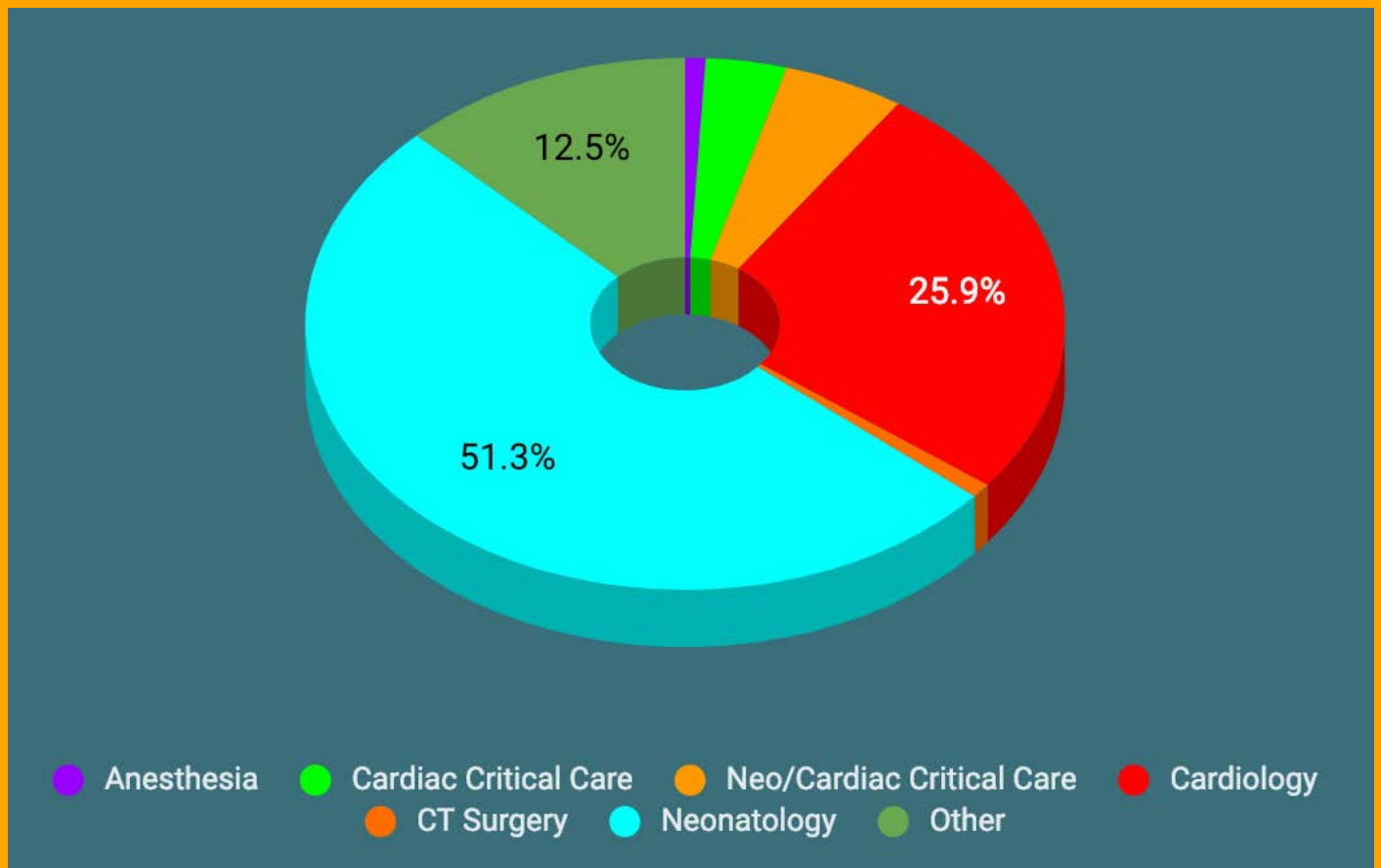
**COUNTRIES  
REPRESENTED AT  
2019 NEOHEART  
CONFERENCE**

we expect our 2020 event to  
connect to a global audience

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# NeoHeart Attendees

Span Neonatology, Pediatric Cardiology,  
Pediatric Cardiac Intensive Care,  
Pediatric Intensive Care, Anesthesia and CT Surgery



**THE NEOHEART EXPERIENCE:  
THE ONLY INTERNATIONAL  
CONFERENCE DEDICATED TO  
NEONATES WITH  
CARDIO-PULMONARY DISEASE**

# TOPICS THAT CONNECT WITH NEOHEART ATTENDEES

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Management of Pulmonary Hypertension  
Neonatal Hemodynamics  
Sepsis  
Congenital Heart Disease  
Congenital Heart Surgery  
PDA  
Catheter interventions  
Congenital Diaphragmatic Hernia  
Neonatal Cardiac Innovations  
Neurodevelopmental outcomes  
in Neonates with CHD  
Predictive analytics in the ICU  
Nutritional issues in neonates with CHD  
Non-invasive monitoring in the ICU  
TN Echocardiography  
ECMO in the Neonate  
and many more topics

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# Why you should support **NeoHeart?**

This 3-day conference with global reach brings together the **world's biggest influencers** in neonatal cardiopulmonary disease.

Take part in **the only meeting** dedicated to defining standards of care in neonatal cardiopulmonary disease management.

Your commitment to **NeoHeart** brings **your voice** directly into the conversation.

# At **NeoHeart** you can:

Boost your brand awareness  
and increase the visibility of your company

Acquire new customers and strengthen  
existing connections

Showcase new products and services

Network with hundreds of clinicians from  
around the world

Give attendees an inter-active experience

&

**Be a partner with the**  
**NeoHeart** community



# Join Fellow Supporters; Extend your Reach

## Who supports **NeoHeart**?



### Health care industry

- Medical device
- Medical instruments
- Diagnostics
- Therapy
- Nutritional Support



### Healthcare: Pharmaceuticals

### Medical Software



### Educational Institutions



### Hospitals /Medical Centers



### Foundations



### Professional Societies



# Ways to participate at NeoHeart

Support at  
various levels

Exhibit your  
company's  
products

Benefactor of  
NeoHeart

Sponsor sessions/  
speakers/ travel/  
etc

Enhance  
attendee  
experience

# Support Levels



## **As a Platinum Level sponsor**

you will be recognized as a  
premier partner of  
NeoHeart

Value: \$45,000



## **As a Gold Level sponsor**

you will be recognized as a  
high visibility supporter of  
NeoHeart

Value: \$25,000



## **As a Silver Level sponsor**

you will be recognized as a  
significant supporter of  
NeoHeart

Value: \$20,000



## **As a Bronze Level sponsor**

you will be recognized as a  
notable supporter of  
NeoHeart

Value: \$10,000

# Support Level and Benefits

## Platinum Sponsor: \$45,000 USD

- 5 complimentary registrations & exhibit booth
- 2 hour Industry-sponsored symposium
- Company video in the virtual lobby
- 5 push notifications to attendees via the platform
- Participation in event-wide scavenger hunt to draw traffic to your booth
- Acknowledgement of exhibit support on the Neonatal Heart Society website



## Gold Sponsor: \$25,000 USD

- 4 complimentary registrations & exhibit booth
- 1 hour Industry-sponsored symposium
- Company logo in the virtual lobby
- 4 push notifications to attendees via the platform
- Participation in event-wide scavenger hunt to draw traffic to your booth
- Acknowledgement of exhibit support on the Neonatal Heart Society website



## Silver Sponsor: \$20,000 USD

- 3 complimentary registrations & exhibit booth
- Company logo in the virtual lobby
- 3 push notifications to attendees via the platform
- Participation in event-wide scavenger hunt to draw traffic to your booth
- Acknowledgement of exhibit support on the Neonatal Heart Society website



# Support Level and Benefits

## Bronze Sponsor: \$10,000 USD

- 2 complimentary registrations & exhibit booth
- 2 push notifications to attendees via the platform
- Participation in event-wide scavenger hunt to draw traffic to your booth
- Acknowledgement of exhibit support on the Neonatal Heart Society website



## Exhibit only: \$5,000 USD

## Non-Profit Rate Exhibit only: \$2,500 USD

- 1 complimentary registration
- 1 push notification to attendees via the platform
- Participation in event-wide scavenger hunt to draw traffic to your booth

# Exhibit at NeoHeart 2020- VIRTUAL EXHIBIT HALL

## Reach Decision Makers

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**EXHIBIT OPPORTUNITIES**  
**OCT 28, 29, 30, 2020**  
**IN VIRTUAL EXHIBIT HALL**

**DESIGN YOUR OWN VIRTUAL BOOTH**

**SHOWCASE YOUR PRODUCTS**

**UPLOAD VIDEOS**

**SHARE DOCUMENTS**

**ONE-ON-ONE CONVERSATION WITH ATTENDEES**

**GAMIFICATION**





COLUMBIA

COLUMBIA UNIVERSITY  
IRVING MEDICAL CENTER

## NeoHeart 2020: Cardiovascular Management of the Neonate

A virtual **global** event

October 28 – 30, 2020

Exhibit & Sponsorship Pledge Form

### Support Levels

Support Levels\* (please check one):

- Platinum\*: \$45,000 *includes 5 complimentary registrations*
- Gold\*: \$25,000 *includes 4 complimentary registrations*
- Silver: \$20,000 *includes 3 complimentary registrations*
- Bronze: \$10,000 *includes 2 complimentary registrations*
- Exhibit only: \$5,000 *includes 1 complimentary registration*
- Non-Profit Rate Exhibit only: \$2,500 *includes 1 complimentary registration*

\* *Space is limited.*

Benefactor of NeoHeart 2020: Amount: \$.....(Tax ID #: 13-5598093)

Total Pledge Amount: \$

Please provide a point of contact:

Company:

Contact person:

Title:

E-mail:

Mailing Address:

Telephone:

Website:

**Indicate exactly how the company name should be listed for acknowledgement on all digital & printed materials**

Signed:

Date:



**Return Signed Pledge Form to:**

Laura Yasso

Center for Continuing Medical Education,

Columbia University Vagelos College of Physicians and Surgeons

630 West 168th Street, Unit 39

New York, NY 10032, USA

[ly136@cumc.columbia.edu](mailto:ly136@cumc.columbia.edu)

**PAYMENT DETAILS**

Please make checks payable to **Columbia University** and mail to the following address:

Columbia University College of Physicians and Surgeons

Attn: Saquan Jones, Center for Continuing Medical Education

630, West 168<sup>th</sup> Street, Unit 39

New York, NY 10032

For **Express mail carriers**, please use the following address:

Columbia University College of Physicians and Surgeons

Attn: Saquan Jones, Center for Continuing Medical Education

51 Audubon Avenue, 5<sup>th</sup> Floor, Room 503

New York, NY 10032

Tax ID #: 13-5598093

Please note: To pay by wire transfer, please contact the conference organizer:

Laura Yasso

Program Manager

Center for Continuing Medical Education

Columbia University

Vagelos College of Physicians and Surgeons

630 West 168<sup>th</sup> Street, Unit 39

New York, NY 10032

Tel: (212)-305-9003

Fax: (212)-305-5740

Email: [ly136@cumc.columbia.edu](mailto:ly136@cumc.columbia.edu)

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a global virtual event



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**CARDIOVASCULAR MANAGEMENT**  
**OF THE NEONATE**

**Contact Information**

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Vagelos College of  
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